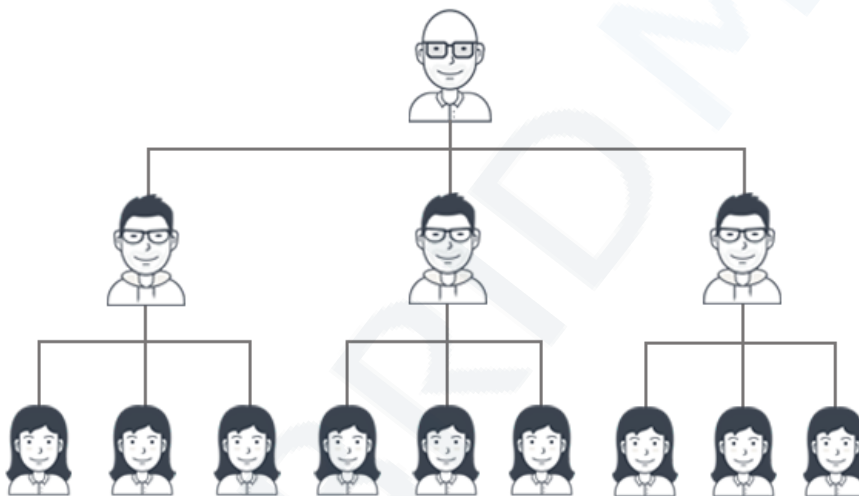


Matrix Plan MLM Software

Matrix plan or Forced matrix plan, is formed as a pyramid tree structure. It doesn't have a leg system and the width and height are restricted in this plan. As a result, this serves as a huge motivation for more members to be hired in the downline. The compensation in this plan is calculated with the formula of width*depth.



How Does the Matrix Plan Work?

The way how Matrix MLM plan works is simple. It has a limited number of distributors on each level. The default members are added to the first level and when new members are recruited, they spill over to the next level and even to further levels.

The most commonly used matrix MLM plans are 2*2, 3*9, 4*7, 5*7 and 2*12. For example, when you choose a 4*7 matrix plan, you can recruit four members to the first level and the rest will spill over to next levels with a depth of seven levels as the width and height are already defined in Matrix plan.

Compensations in Matrix MLM Software

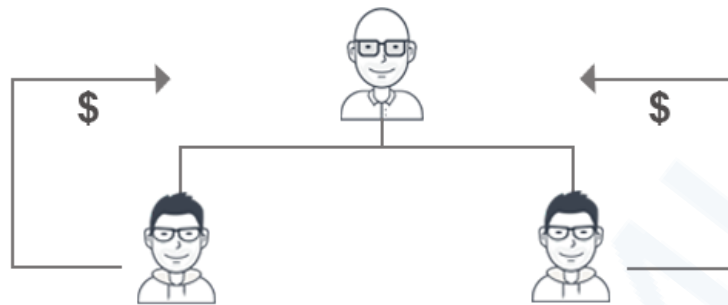
There are five compensations available in Hybrid MLM's Matrix plan.

1. Sponsor Bonus

MLM companies usually introduce sponsor bonus or referral bonus as incentives to members for recruiting new members. So the sponsor bonus is earned after filling up the first level of the matrix MLM plan.

Our Hybrid Matrix MLM Software gives you an option to alter the percentage bonus in accordance to company laid down rules and policies.

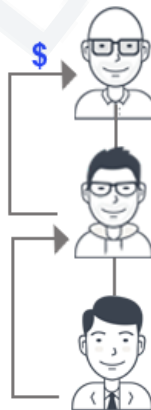




2. Matching Bonus

The matching bonuses are the extra benefits to the sponsors. When a downline member is being compensated, the sponsor gets a certain percentage of that amount. However, this percentage is determined by the company rules and policies.

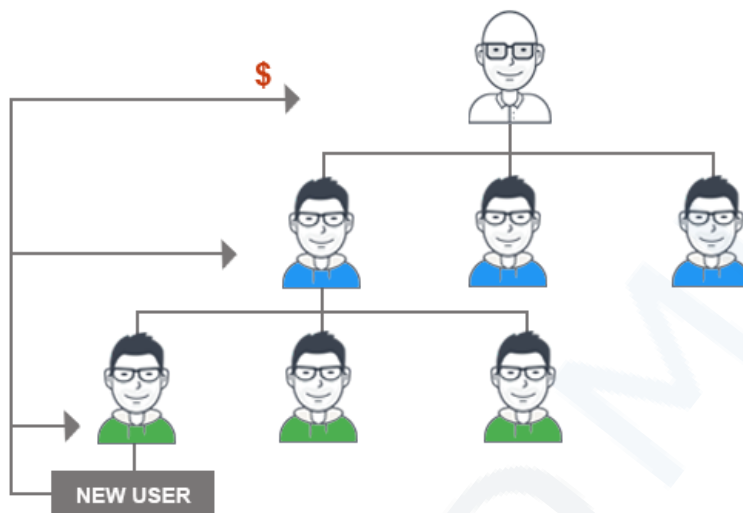
If the company has a rule of 10% match bonus and when the downline member earns sales, rewards or commissions; the sponsor of the downline member is entitled to receive 10% of that bonus.



4. Level commissions

This is earned when new members are added or recruited. In a 3*3 matrix, a level commission is earned when the first three members recruit new members and gain sponsor bonus and then the next level members are able to recruit three new users to earn more bonuses. However, this can be extended to the nth level.

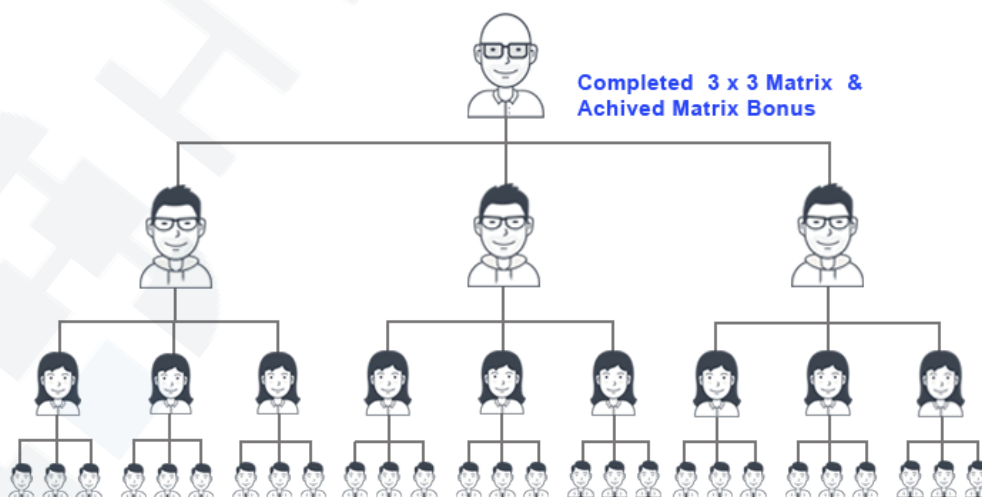




5. Matrix bonus

This is otherwise known as the forced matrix bonus. The matrix bonus is earned by a user when he has completely filled his matrix with downline members.

For example, if the matrix plan is a 4*4 matrix system, the system should have 4 members on the first level, 16 members on the second level, 64 members on the third level and then 256 members on the fourth level downline. At this point, this member is qualified for a matrix bonus.



Advantages of Matrix Plan

- Matrix plan allows rapid growth with no limits.
- As the number of members multiplies on further downline levels, the earnings also multiplies as the number of members grow.
- Matrix plan promotes group sales as members work as a team.
- It encourages distributors to be active because of the great compensation possibilities.
- Matrix MLM plan is flexible, thus enables an MLM business to extend their matrix tree width and height according to their plan.

Why Hybrid MLM for Matrix MLM plan ?

HybridMLM's Matrix plan MLM Software provides business administrators latest, easy to use tools for your own Matrix compensation plan, in which you can configure the height and width of the plan as well. Thus, it becomes lot easier to carry out all the administrative functions in your MLM business.