

## Party Plan MLM Software

Party MLM Plan is a direct selling method used by business administrators and marketers to promote and market their products or services during social events like get-together party, home-based party, etc. These companies or marketers get to sell their products and services during the occasion.



### How is a Party Plan MLM organized

In Party plan, the salesperson conducts a home party or similar functions to sell the company products and the retailers present at the party can directly purchase the goods from them.

Better still, a catalogue can be provided during the party or one-to-one sales and when the potential customers like the product, the product can be shipped to the customer by the hostess. The party might be for fun or as an avenue to recruit new members, but the party plan is more focused on selling products. Therefore, commissions are paid or earned as more and more goods are sold.

The duration of a party MLM plan is usually not very long and the time given for any presentation is usually short. This is because the party is directed towards sales.

### Compensations in Party MLM Software

MLM Companies provide compensation plans based on their rules and policies. We offer different compensations such as:



## 1. Party Bonus

Distributors receive pairing bonuses for the down lines added under their direct down lines. The bonus amount will be calculated by the plan you choose and the rules made by the company.

## 2. Referral or Sponsor Bonus

It is same as other compensation plans. This is a motivational bonus because it is offered by sponsors to make members active in expanding the network.

## 3. Matching Bonus

This bonus is earned as a percentage for every person signed on by down lines. This actually starts almost 5-6 levels below a user and it motivates users to expand their network.

## Advantages of Party Plan

- Chances of getting multiple rewards from various customers.
- Products can be earned for free or for a half priced amount.
- Guests can pay for products by cash, credit cards or by cheque.
- More effective than other promotion methods because of the direct recommendation of products.
- Effective and economical way to introduce new products.
- Can easily build company reputation.
- Customers will buy more because of the lower price of products compared to the actual market prices.

## Why Hybrid MLM for Party MLM plan ?

To effectively host and manage a party, our HybridMLM software serves to manage, organize, and host party as well as to provide an efficient database for guests and sales report. It permits all other functions such as:

- Product shipping to different regions.
- Payments through credit cards and cheque.
- Hostess rewards.
- Multiple rewards from various customers.
- Set up Party.
- Guest and host management.
- My party portal.
- Release payout.
- Reports.
- User account and much more...

