BINARY PLAN MLM SOFTWARE
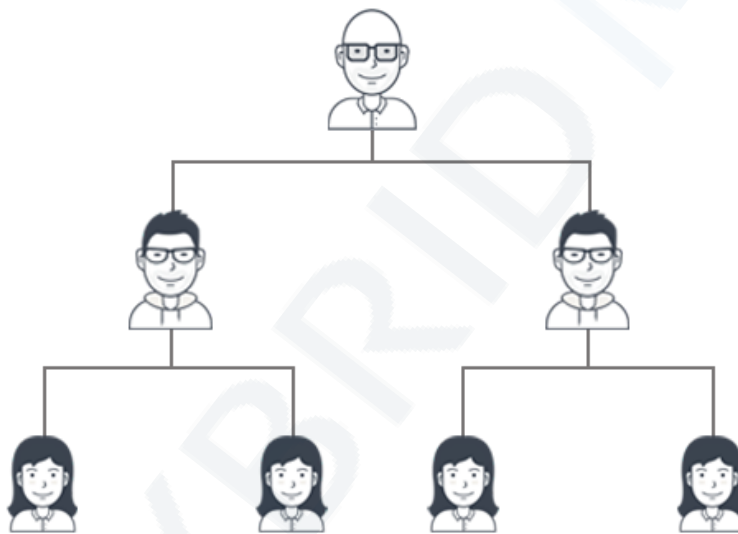
Binary Plan MLM Software

Binary MLM plan is one of the most used MLM plans in the Multi-Level Marketing industry because it is simple and easy to use. Binary MLM Plan is the most basic MLM plan that works on the structure of two legs - a left and a right leg for each user, thus forming a tree that grows to unlimited levels.

How Does the Binary Plan Work?

The way how binary plan works is very simple. There is left leg and right leg for every user and when the user recruits more than two members, the new member will be added to the next available position in the power leg. This is known as spillover. In binary plan, the earnings solely depends on your downlines being active. Most companies that operate with the binary plan give compensation based on the weaker leg. That is to say, the binary bonus is paid based on the sales of the left team if it has fewer business sales than the right team.

The binary plan inspires the downlines and the uplines to work harder and by doing so, it creates further growth in the organization. Members are shard to down-lines irrespective of who recruited them in a process known as spillover. Hybrid MLM program plan manages all concepts of a binary MLM plan with ease.
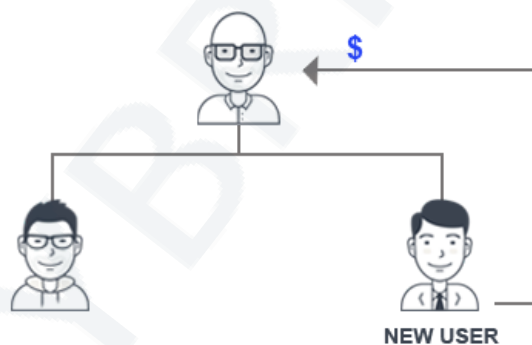
Compensations in Binary MLM Software

To ensure that the team remains motivated and active, it is necessary for companies to give out compensations. This is also to ensure that the binary structure remains active. Our customizable Binary MLM Software gives you the ability to make your rules as well as changes in the compensation plan.

There are three types of bonuses paid in the Binary MLM compensation plan.
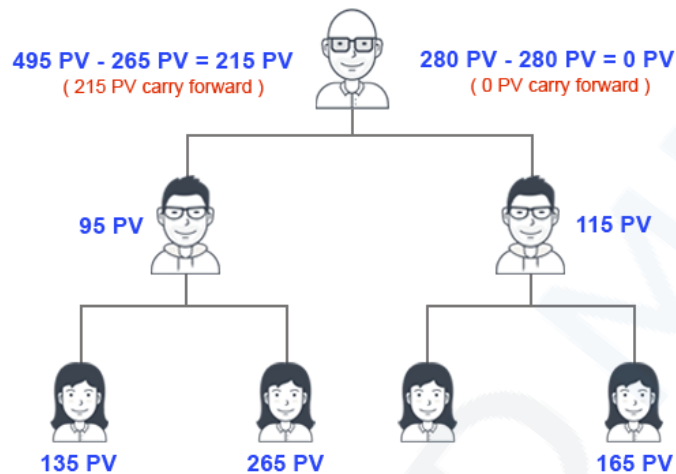
1. Sponsor Bonus

The sponsor bonus otherwise known as the referral bonus or the introducer bonus is the benefit received by a user for recruiting new members in the downline network. The bonus is calculated based on the percentage of the amount the company has already defined. The commissioned amount is automatically credited to the user's e-wallet.
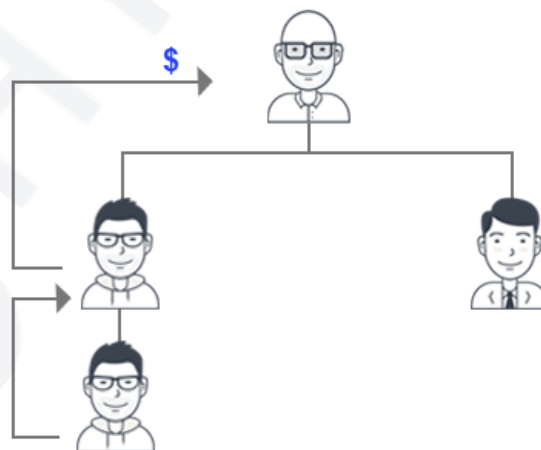

NEW USER

2. Pairing Bonus

Since compensations are paid based on the weaker leg, it is expected that the user balances both legs with active members. This enables the tree to get completed while the user gets the bonus as a result of the work or sales of the down-line members. This is called the pairing or binary bonus. The pairing or binary bonus is limited by the plan you choose and company's rules. The bonuses are therefore subject to capping, working along the set of laid down rules by the company and unpaid volumes can be carried forward to the next day. Our MLM software package provides a complete customized and profitable Binary MLM plan for MLM companies.

3. Matching Bonus

The matching bonus is the bonus earned when new members are introduced to the down-line network. Income earned by downline members is also earned by parent member who has sponsored the downline members. The matching bonus, dependent on the compensation MLM plan chosen by the MLM Company, is capable of increasing up to n generations.

Advantages of Binary Plan

- Fast expansion when each member recruits a new member.
- The network can go into unlimited depth and every member in the upline and downline is certain of gaining profit from sales.
- Binary MLM Plan offers maximum payouts which is higher than any other MLM plan, thus making more people attracted towards the plan.

- Spillover which permits getting a new member shared between all uplines, thereby providing mutual benefits and encourages everyone to recruit new members.

- New members are added in down line at the power leg. So the power leg grows faster and that makes earning more money.

- You can accomplish financial freedom in a short time in Binary plan because this plan ensures great payouts and earnings.

- You only need to focus on building your profit leg. The other leg, which is the power leg, is normally being built by your uplines.

- Binary plan helps the average marketer to become successful without much efforts because of it's simplicity.

All these advantages of the binary plan make it a simple and comfortable MLM plan.

Why Hybrid MLM for Binary MLM plan ?

HybridMLM's Binary MLM Plan Software provides an internet-based workstation for monitoring the income and expenditure of customers by business administrations who are involved in Multi-Level Marketing. We provide features such as holding tank, default binary position selector, alternative and weak leg user position, left/right referral link, left to right or left most/right most user filling, etc, which can be also customized as per your business requirements.